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**Institute of Management Sciences Peshawar**

**OFFICES OF RESEARCH, INNOVATION AND COMMERCIALIZATION**

**(ORIC)**

**INTERNAL RESEARCH FUNIDNG**

**COVER SHEET FOR PROPOSAL**

# TITLE OF PROPOSED PROJECT:

BMI calculator for gyms in pakistan

# PRINCIPAL INVESTIGATOR NAME (full with no initials)

OBS

# Co- PRINCIPAL INVESTIGATOR(s)

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internal research funidng

offices of research, innovation and commercialization (ORIC)

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| A1. TITLE OF PROPOSED PROJECT: Bmi calculator for gyms in pakistan | | | | | |
| B1. RESEARCH DOMAIN ⬜ Product Development/ Improvement [it is this one]  ⬜ Process Development/ Improvement  ⬜ Data collection/interviews  ⬜ Other (Please specify)  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ B2. STATE FIELD OF RESEARCH AND SPECIALIZATION Major: \_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Specialization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | |
| C1. PROJECT DIGEST. Describe the proposed PROJECT (about 200 Words).C2. Patent/ Intellectual Property Search:  1. What is status of your idea regarding similar patents? 2. Have you already filed a patent application? 3. If a patent already exists on your idea/concept, then what is your strategy and rationale in making the proposed research? | | | | | |
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| D1. PRINCIPAL INVESTIGATOR NAME | | | | | |
| D2. HIGHEST DEGREE | | | | | |
| D3. POSITION | | | | | |
| D4. ADDRESS |  | | | | |
| D5. TELEPHONE | | | | | |
| D6. EMAIL | | | | | |
| E: INDUSTRIAL PARTNER (from Collaborating Industry if any) | | | | | |
| E1. Industrial Partner Name (Full with No Initials) | | E2. Highest Degree | | | E3. Position |
| E4. Section / Unit | | E5. Factory / Industry | | | E6. Official Mailing Address |
| E7. Telephone:( area code, number and extension) Fax: (Area code, number) Email: | | | | | |
| F1. PROPOSED DURATION OF PROJECT: (in months) | | | | F2. PROPOSED STARTING DATE | |
| F3. Total Funds Requested | | F3.A. IM|Sciences Component | | | F3-B Industry Component |
| SIGNATURE OF PRINCIPAL INVESTIGATOR  Date | | | SIGNATURE OF PARTNER INDUSTRY    Date | | |

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| ENDORSEMENT OF THE HEAD OF INSTITUTION (Vice-chancellor/Rector of University, Director of Degree-awarding Institutions)  Signature & Date  Name**:** Title**: Director IMSciences** | ENDORSEMENT OF THE HEAD OF INDUSTRIAL ORGANIZATION  Signature & Date:  Name: Title:  Address:  Phone:  E-mail: |

Project Details

# 1. PROJECT SUMMARY

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| Describe the proposed prototype and any research required using (about 250) words. Attach sketch/diagrams/photo, if needed, to illustrate your concept.  . |

# 2. PROPOSED GOALS/ OBJECTIVES (please identify quantifiable goals)

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| Please clearly identify the output in the form of a **product or process, need or relationship to industry** and also identify other end-users of your output/product.  **GOALS/OBJECTIVES** |

# 3. INTRODUCTION (not to exceed one page)

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| The introduction should consist of three paragraphs; the first paragraph should indicate the scientific and/or commercial basis on which the project is based. The second paragraph should introduce the precise nature of the project, and the final paragraph should indicate the proposed objectives in the light of the first two paragraphs and explain clearly what the reader will see in the main body of the proposal.  The main objective of the study is to find the behavioral response of the people in market when incentive and awareness regarding to plastic bag are provided to them is there any significance change in their willingness to pay to reduce the consumption of poly bags occur or not?  Study will provide a new mechanism for the minimization of any general problem that may help in policy making and may find some sort of solution while using a non price instruments. And it will also reduce the environmental problem face by general people. |

# 4A. BACKGROUND AND METHODOLOGY OF THE PROPOSED RESEARCH (Not to exceed two pages)

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| A comprehensive and up to-date justification for the proposed program for technology development, industrial growth, national economy and contribution to society. |

4B. RESEARCH PLAN: SCHEDULE/PHASING (Preferably with a time-chart not to exceed one page, follow the sample as given below)

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# 4C. REFERENCES (cited in 3, 4A & 4B; not to exceed two pages, follow the reference style as given below)

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# 5. IMPACT

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6. Sustainable Development Goals (SDG’s)(How and which of the SDG’s will be addressed in this study? Justify how the proposed research will contribute to achieve SDG’s of Pakistan. Follow the sample below related to fan industry project)

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# 7. PROJECT PARTNERS (information on collaborating Industry if any)

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# 8. PROJECT Work plan (Attach the Work Plan for your proposed project, follow the sample below)

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| Please provide an overview of your work plan to include activities taking place. |

# 9. PROJECT OUTPUT

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| Please give a brief account of expected output (Follow the sample below) |

# 10. FACILITIES AND FUNDING

# 11A. PRINCIPAL INVESTIGATOR

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| A brief resume of research accomplished in the last 05 years. Please specify title of the research proposal(s), duration, funding source(s) and award amount(s).(Follow the sample below) |
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**11B. CO-PRINCIPAL INVESTIGATOR**

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| A brief resume highlighting achievement / experience, specially concerned with the present proposal( |

# 12. ESTIMATED BUDGET FOR THE PROPOSED RESEARCH PERIOD (Follow the sample below)

# 13. JUSTIFICATION (Please justify your request in a background of the existing facilities available at the host

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Signature Principal Applicant.